



WASHINGTON
MARKETING GROUP



Building That Shining City

Updated: July 2025, Next Update: February 2026

Summary

"Let us resolve tonight that young Americans will always find there is a city of hope in a country that is free. And let us resolve they will say of our day and our generation, we did keep the faith with our God, that we did act worthy of ourselves, that we did protect and pass on lovingly that shining city on a hill." President Ronald W. Reagan, Election Eve Speech, Nov. 3, 1980. These donors share Reagan's dream of Building that Shining City on a Hill. They are traditional Conservatives who give to Republican candidates and conservative grassroots lobbying campaigns. Let the building begin.

Total File: 3,605,761

Last 6 Month Donors: 242,979

Last 12 Month Donors: 504,167

Last 24 Month Donors: 544,935

\$100+ Donors: 1,049,941

\$1,000+ Donors: 337,370

Cost: \$90/M

Dollar Selects: \$10/M

\$100+: \$15/M

\$1,000+: \$20/M

Recent Select: \$5/M

Telemarketing: \$25/M

**Free landline and/or cell phone appends on T/M*

Email or FTP Delivery: \$75/F

Usually within 12 hours

Email Campaign*:

Email Deployment: \$30/CPM

Email/HTML Set-up: \$250/F

Custom Domain (Optional): \$500/F

Minimum Direct Mail Order: 5M

25% Discount to recognized broker

Contact

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Usage

60 Plus Association* x4

America's Future Foundation

American Center for Law & Justice x 13

American Civil Rights Coalition

American Conservative Union x 2

American Council for Health Care Reform x 2

American Family Business Council

American Institute for Cancer Research

Andrew Magazine* x2

Ashley Hinson for Congress x2

Becker for Congress

Ben Sasse for Senate

Campaign for Liberty x 2

Chosen People

Christian Appalachian Project x 3

Christian Seniors Association x 2

Citizen Leader Coalition

Citizens United

City Mission

Coffman for Congress

Concerned Women for America x 5

Conservative Party USA*

Cory Gardner for Senate x 3

Dan Bishop for Senate

Drain The Swamp Committee* x 3

Drain The Swamp PAC* x 10

Empire Center for Public Policy

FLYNN Movie* x2

Focus on the Family x 2

Foundation for Government Accountability

Freedom Watch x 3

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Postal Mail	0-6 Month	0-12 Month	0-24 Month	TOTAL
\$10+ Donors	233,011	491,840	532,472	3,257,160
\$25+ Donors	209,405	453,736	493,562	1,719,465
\$100+ Donors	144,464	323,822	358,165	1,049,941
\$500+ Donors	44,056	87,332	98,949	491,527
\$1000+ Donors	20,496	42,298	48,710	337,370

EMAIL	Landline	Wireless
1,744,321	220,550	162,930

Usage Continued

George and Barbara Bush Foundation
Goldwater Institute x 2
Gov. Chris Christie x 2
Help Hospitalized Veterans x 6
Illinois Policy Institute
Institute for Justice
Jerusalem Prayer Team
Larry Hogan for Governor
Mitt Romney for President
National Association of Scholars
National Committee for Faith and Family x 2
National Pro-Life Alliance x 2
National Republican Congressional Committee x 8
National Right to Work Committee
National Tax Limitation Committee x 7
National Taxpayers Union x 3
National Veterans Foundation
Nora Lam Ministries
Palmetto Policy Forum
Reagan Ranch - Young America's Foundation x 27
Religious Freedom Coalition
Republican Governors Association
Republican National Committee x 23
Rule of Law Committee x 10
Rule of Law Committee* x 12
Ryan for Congress
Save Jerusalem
Show-Me Institute
State Freedom Co-op x 4
Stockman for Senate
The Conservative Caucus x 2
Toomey for Senate x 2
Trump MAGA Committee x 2
Tunnel to Towers x 3
Washington Policy Center x 2